**Your Doctor Visit Just Got Easier**

CITY, State – **Name of practice**, a new direct primary care clinic serving the **name of area** area is about to launch, ensuring that patients receive quality care from doctors who are able to spend **real time with their patients.**

Unlike traditional primary care practices, **name of practice** is a direct primary care facility, and their unique business model makes quality healthcare affordable to people whether they have insurance or not. Direct primary care brings healthcare back to what it once was — a service dedicated to **patient care** and not doctor paperwork.

Direct primary care facilities don’t generally bill through insurance companies, so **name of practice’s** doctors are free to work directly with patients without worrying about paperwork, annoying billing codes, and the ensuing insurance battles. Patients receive high-quality care without the high-quality price tag. **Name of practice** offers fee-for-service care, and most typical procedures, labs, and medications are offered at or below regular retail prices.

At **name of practice**, patients are billed directly, which means they pay a monthly membership fee and receive a variety of benefits unheard of at traditional care practices. Patients receive unlimited doctor access, extended and relaxed visits, and a variety of diagnostic and procedural services at no extra cost. **Name of practice** offers high-quality care — no insurance codes, no long wait times, and no worries.

To learn more about **name of practice’s** DPC facility or to take a tour of our facility, contact or stop by the office today. **Address will go here; phone number and email address will go here.**

**About Name of Practice**

**Name of practice**, a DPC clinic serving the name of city area, provides exceptional care directly to patients. Direct fee-for-service care ensures that doctors spend less time on paperwork and more time on what matters — the patients.